

Substitute for Form 1449-0

PTO/SB/08A (07-05)

Approved for use through 07/31/2006. OMB 0651-0031

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

Sheet	1	of	1
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Complete if Known

Application Number	09/763,338
Filing Date	09/05/2003
First Named Inventor	Sim, et al.
Art Unit	Unassigned
Examiner Name	Unassigned
Attorney Docket Number	4670-1

U. S. PATENT DOCUMENTS

[illegible]

FOREIGN PATENT DOCUMENTS

FOREIGN PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Foreign Patent Document Country Code ³ *Number ⁴ *Kind Code ⁵ (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear
TH		WO 98/26529	06/18/1998	Nielsen Media Research	
		20030110485			

Examiner Signature	<i>Thurongkiet</i>	Date Considered	11/7/06
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Application Number	09/763.338
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Filing Date	02/16/2001
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First Named Inventor	Lim Or Sim
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Art Unit	2152
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Examiner Name	Bryan Tunong
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Attorney Docket Number	4670-1
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U. S. PATENT DOCUMENTS

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**Examiner
Signature**

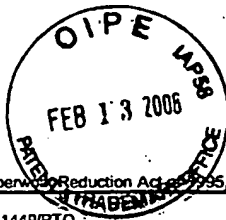
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Sheet 1 of 1

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Application Number	09/763,338
Filing Date	02/16/2001
First Named Inventor	Lim Or Sim
Art Unit	2152
Examiner Name	Bryan Tung
Attorney Docket Number	4670-1

NON PATENT LITERATURE DOCUMENTS

Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
TH	1	CATLEDGE, L.D. et al. Characterizing Browsing Strategies in the World-Wide Web, School of Lit., Comm. and Culture Graphics, Vis., & Usability Ctr. GA Inst. of Tech. pp.1-9	
TH	2	CUNHA, C.R. et al. Characteristics of WWW Client-based Traces, July 1995, Comp. Sci. Dept. Boston Univ. pp.1-18	
TH	3	STATEN, J. Navigator tricks raise concerns, MacWEEK, March 1996, Vol. 10, No. 11 pp.18(2)	
TH	4	ZEIGLER, B. The Wall St. J., Start up NetCount Seeks to Tally How Many Web Surfers See Ads, Oct. 1996, pp. B17	
TH	5	PR Newswire Assoc., Inc., I/PRO is First to Develop A Solution for Measuring Java Applets, April 1996	
TH	6	WEBER, T.E. The Wall St. J., New Software Helps Advertisers Get Through Tangled Web Pages, Oct. 1996, pp. B5	
TH	7	LOVERSO, J.R. The Risks Digest, Netscape Nav. 2.0 exposes user's browsing history, Feb. 1996. 10:03:49-0500	
TH	8	KANIBA, T. Personalized Online Newspaper, NEC 1996, Vol. 49, No. 7, pp.11-16	

Examiner Signature	<i>Thurongpaya</i>	Date Considered	11/7/06
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